

a new benefit,

# JUST FOR YOU.

You work hard for us, so we're working hard for you. We're continually looking for new and innovative programs that we can add to your benefits package.

That's why we're excited to announce a new voluntary benefit that doesn't cost you anything, but can actually give you a tax-free raise.

We've selected a leading e-commerce company to build an online shopping portal for us that we're offering exclusively to you. What makes this shopping portal special is that you can earn cash back on your shopping. That's cash paid directly to you.

## CASH BACK SHOPPING

**A simple, but powerful idea.**

Thousands of leading merchants, everyone from Best Buy to Travelocity to Target to countless others, want more online shoppers so they can increase their sales – so much so that they'll pay you, the shopper, a percentage on every purchase, from 1%-40%. What our shopping portal does is collect all these merchants offering cash back for you in one place and the money you earn goes directly to you. No strings attached.

The more of your shopping you do through the portal the more you'll earn. It's that easy. And it's exclusively from our portal, exclusively for you.



# how it works

We'll send you an email invitation to enroll in the program. There's no cost to you to sign up or use this new benefit so we encourage you to give it a try.

Once registered you're ready to quickly and easily browse over 300 million products from over 5,000 retailers. From merchandise to travel to green products, you'll be able to shop from the retailers you already rely on and shop from today. But now you'll get even more from your shopping!

You also determine how you want to receive your cash back – debit card, PayPal, check or ACH – whichever is easiest for you.



## earn fast on big ticket items

Our shopping portal gives you access to great discounts and cash back on larger purchases like that new big screen TV you've wanted, a new computer for your kids or your next vacation.

## earn the most on everyday essentials

Think about all the things you buy in a typical week, from diapers to shampoo to school supplies. Now you can earn cash back on all these purchases. Over the course of a year you'll be amazed by how quickly the cash back you've earned will add up.



Up to 4.8% Cash Back



3.2% Cash Back



8% Cash Back



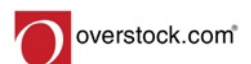
Up to 4.8% Cash Back



Up to 3.2% Cash Back



4.8% Cash Back



Up to 5.6% Cash Back



lowest price instantly



6.4% Cash Back



5.6% Cash Back



## never miss a CASH BACK opportunity

To make sure you never miss an opportunity to earn, we've also created a toolbar for your web browser (Internet Explorer, Safari or Firefox) that integrates with our portal. It's easy to download and even easier to use.



You can search and shop directly from the toolbar without even going to our shopping portal. You'll get access to all the same merchants and products and all the same cash back shopping benefits, just faster.

The toolbar will even tell you when you're on a merchant's site that offers cash back so you'll never miss a chance to earn. We've thought through the details so you get the most!



### get started

Our portal has a How To Use section to help you take full advantage of this exciting new program. Look for your email invitation so you can get started right away.

